C U R R I C U L U M V I T A E
Dr. O k t a y O z d e n l i

Personal Information

Address: 68 Southwood Park, Southwood Lawn Road Highgate London N6 5SQ
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o.ozdenli@mdx.ac.uk

Date of Birth: 12/08/1976
Nationality: British, Hungarian, Turkish
Marital Status: Married
Languages: English (Fluent), Turkish (Fluent)

Work Experience

2006-Present **Senior Lecturer- Middlesex University, Middlesex Business School Lecturer in Operations Management**

Lecturing:

Second Year Modules:
MGT 2550 Operations Management for two semesters each with more than 532 students
MGT 2110 Supply Chain Management for 362 students
MGT 2115 Operations Management

Third Year Modules:
MGT 3220 International Operations Management (24 Week Module- 5 Years)
MGT 3155 Global Operations Management (24 Week Module- 5 Years)
MGT 3335 Supply Chain Management (24 Week Module- 6 Years)

Master Level Module:
MGT 4129 Supply Chain Management (24 Week Module- 5 Years)
MGT 4510 Global Supply Chain Management (12 Weeks, 2 Terms- 1 Year)
MGT 4300 International Supply Chain Management (24 Weeks, 1 Year)

Supervision:

Postgraduate PhD Supervision:

Shahin Flauvand (1st Year) *Transfer of Quality Management Practices from Headquarters to Foreign Subsidiaries*, Methodology Proposed to Use: Survey

Postgraduate Masters Supervision:

Abeyratne, Sithija Oluni (2011) *Effects of supply chain flexibility on strategic flexibility*, MA in Management

Ahmed, Imtiyaz (2008) *HR recruitment outsourcing in IT companies in India*, MSc in Management

Al Harbi, Hanan Abdullah (2012) *The impact of service employee work satisfaction on customer satisfaction: Wellington Hospital*, MSc in Management

Ali, Malik Mohammad (2012) *A comparative study of knowledge transfer between Emirates and Pakistan International Airlines (PIA),* MSc in Management

Athalye, Kaustubh Ravindra (2011) *International Operations Advantage: Thriftiness Ability and Manufacturing Mobility*, MA in International Business Management

Chung, Raymond (2007) *Buyer and Supplier Relationship in Supply Chain Management: Clothing Industry in Hong Kong*, MA in Management

Darabadi, Sara Hasani (2012) *Integrated Systems Inquiry Modelling in Performance Improvement*, MSc in Business Research Methods
Deng, Yi Ning Beryl (2008) *Textile and apparel supply chain management in China: Hui Wen Textiles Ltd.*, MA in Management

Dhandapani, Hariprasath (2010) *Study of impact of information technology in manufacturing supply chain management*, MA in International Business Management

Dhawan, Rahul (2010) *Impact of loyalty programmes on consumer purchase behaviour in UK food retail industry: Empirical research on Tesco PLC*, MSc in Strategic Management and Marketing

Ejza, Ehsan (2012) *Achieving local responsiveness in the supply chain management*, MSc in Management

Fang, Yuedong (2010) *Operations improvement prioritization in Chinese wood processing business: Investigating into wood processing corporation, which is called GanLu Carpentry Ltd.*, MA in Management

Garg, Yogesh Kumar (2010) *Six Sigma in Manufacturing Process: Moserbaer India Ltd.*, MA in International Business Management

Gbakinro, Adedamola (2011) *Impact of Strategic Flexibility on Business Performance*, MA in Management

Gole, Ashish M. (2011) *International Operations Advantages: Learning Ability*, MA in International Business Management

Hosseinabadi, Negin Dehghan (2012) *How improvement in supply chain management can enhance organisational performance*, MA in Management

Kalyani, Prem (2011) *Lean management: Case Study of Kalyani Clothing Company*, MSc in Management

Karade, Pravin Baburao (2008) *Assessment of E-commerce suitability in Supply Chain Model*, MSc in Management

Kareem, Ibilola (2010) *To what extent is business process reengineering (BPR) recognised as a performance measurement system (PMS) in UK manufacturing SMEs*, MSc in Strategic Management and Marketing

Liu, Chih-Yao (2008) *Third-Party Logistics: The best solution for Multinational Corporations to manage supply chain in China*, MA in Management

Lopes, Lloyd Gabriel (2010) *Managing outsourcing and supply chain risks*, MA in Management

Madan, Navneet (2011) *Strategic flexibility and its relationship with perceived environmental uncertainty, market sense making and market orientation*, MSc in Strategic Management and Marketing

Mallepally, Aishwarya (2012) *Antecedents of supply chain models in batch industries*, MSc in Management

Manji, Murtaza R. (2011) *The impact of innovation on strategic flexibility of UK manufacturing firms in high clockspeed industries*, MA in Management

Mehta, Ami N. (2011) *Impact of Risk Management in Supply Chains in UK Manufacturing*, MA in Management

Mian, Muhammad Faraz Jawaid (2008) *Impact of Managers Successful Implementation of TQM in Organisations*, MSc in Management

Misquith, Glenson (2011) The effects of new product development on the strategic flexibility of the organisation, MA in Management

Mohammed, Manzoor Ahmed (2011) *Does capital availability lead to increased market share: An analysis of financial performance in the UK confectionary industry since 1999*, MA in Management

Mugisa, Douglas Davis (2011) *Strategic Flexibility on Entry and Exit Barriers For UK Manufacturing Companies Moderated by Clock-speed*, MA in Management

Palanisamy, Mala (2011) *Implementation of RFID in SME Supply Chain Management*, MSc in Management

Patil, Parag J. (2012) *The role of supply chain management in improving project performance: L & T Company*, MSc in Management

Patrao, Cilvan (2011) *Effect of international business on the strategic flexibility in a supply chain*, MA in Management

Rajan, Ashok (2010) *Logistics, Sales and Distribution within Company Context*, MSc in Management

Sankaran, Anand (2010) *Impact of information technology in supply chain performance: A study of ASDA*, MA in International Business Management

Singh, Sandeep (2011) *Economic Development and FDI: Democracy and Corruption*, MA in Management

Shaik, Shabbir Ahmed (2010) *Risk and quality management in major construction projects*, MA in Management

Sood, Amit (2008) *Implementation of total quality management (TQM) in manufacturing organisations: a comparative study of TQM principles in Indian automobile parts manufacturing organisations*, MA in Management

Sritharan, Visakan Rengasamy (2011) *Study of Logistics System in Sri Renga Apparels: Effects of improper inbound and outbound logistics*, MSc in Management

Tapkir, Deepak (2011) *Factors associated with maintaining good employer and employee relationship in hospitality industry of Central India*, MSc in Strategic Management and Marketing

Velcheva, Sandra (2011) *Effects of operations flexibility on strategic flexibility*, MA in Management

Walia, Sonal (2011) *International Manufacturing Advantages: Resource Accessibility*, MA in International Business Management

Yu, Qian (2011) *Employee satisfaction with performance and expectancy in Fiberweb and Nonwovens*, MA in Management

Zhuansun, Jianan (2010) *How to manage risk throughout Olympic Games: Avoiding financial risk in 2012 Olympic Games*. MA in Manage

Curriculum: *The Learning Unit Narratives (LUNs) and the design of the following modules:*

MGT 2550 International Innovation Management: Second year starting from 2013-2014 academic year.

MGT 3220 International Operations Management: Third year started in 2008-2009 academic year, 24 Weeks 2.5 hours Workshops

MGT 3155 Global Operations Management: Third year started in 2009-2010 academic year, 24 Weeks 2.5 hours Workshops; designed specifically for those students that have never studied operations management before.

MGT 3335 Supply Chain Management: Third year started in 2008-2009 academic year, 24 Weeks 3 hours Lectures

MGT 3550 Global Supply Chain Management: Third year starting from 2013-2014 academic year

MGT 4129 Supply Chain Management: Master's level started in 2008-2009 academic year 24 Weeks 3 hours Lectures

MGT 4300 International Supply Chain Management: Master's level starting from 2014-2015 academic year

MGT 4510 Global Supply Chain Management: Master's level starting from 2013-2014 academic year

The Master Programme Designed:

MSc in Global Supply Chain Management Starting from 2014-2015 Academic Year

Modules:
International Business Strategy (compulsory)
International Supply Chain Management (compulsory)
International Logistics Management (compulsory)
e-Supply Chain Planning and Control (compulsory)
Lean and Sustainable Supply Chains (elective)
Project Management (elective)
Computer Assisted International Supply Chain Design (elective)
Financial Analysis for International Managers (elective)

Application submitted for CILT and CIPS Accreditation

2005-2006 **Aston University, Aston Business School- Sessional Lecturer in**

Lecturing: BSM692 MBA lecture in International Business
BSM632 MSc lecture in International Business
BN1135 Undergraduate First Year lecture in Principles of Operations Management

2004-2008 **University of Birmingham Business School- Part-time Visiting Lecturer**

Lecturing: Undergraduate Strategic Management courses are given. The courses thought are:

0714730+0714731 Strategic Management (A+B) Final Year
0706129 Strategic Management (Engineers/Scientists) Final year
0714727+0714729 Strategic Management (BCom+) Final Year

2002-2004 **TCS** (Teaching Company Scheme) **Associate-** ***Sturge Industries Ltd. and Aston Business School*** Partly government subsidised project with partnership of Aston Business School for two years starting in February 2002. *Consulting* to a Small and Medium Sized Enterprise. Major projects are on ***International Marketing*** (Database Marketing, Database Design, Marketing Research, Market Analysis and Sales), ***Process Improvement*** (Six Sigma, Quality and Process Improvement, Design of Experiments, Implementation of Lean Production, Quality Management Training and Developed Quality Simulation), ***Internationalization*** (International Location Decisions, Technology Transfer) and ***Innovation*** (Assessing Innovation Capability). Had the opportunity to get training and apply these subjects in a Small and Medium Sized Enterprise. The internationalization project was the starting point for my PhD thesis. After the appointment the relationship with company continued several years where I had an opportunity to work, observe and learn from the practice of internationalization.

2001-2002 **University of Nottingham Business School- Research Assistant**,
work collaborated with Prof. Lampel on rapid innovation through new product development in virtual enterprises.

2001-2002 **Capital One- Data Analyst** for UK Operations advised to new product development team

2000-2001 **Experian- Data Analyst** in International Operations

Intern-1997 **Tepas AS**- Summer Placement, Marketing Strategy Team member.

Intern-1996 **OZOK AS**- Summer Placement, helped new product development team by collecting data and analysing manufacturing capabilities.

1994- 1995 **BOSAS Construction AS-** Part time work in financial control and execution and sales departments.

Intern-1994 **Ahsen Construction AS-** Summer placement in project planning and control department.

EDUCATION

2005-2013	**Aston University**- *PhD in Management*
Title:	Internationalisation of Small and Medium Sized UK Manufacturing Enterprise: Knowledge and Technology Transfer Perspective
Supervisors:	Prof. David Bennett and Dr. Breno Nunes
Examiners:	*External:* Prof. Mike Gregory *Internal:* Dr. Roya Gholami
Methodology:	Mixed sequential methodology. The first methodology employed was a longitudinal action research with two cycles. The results of this research were used to design a questionnaire with the purpose of generalizing the results of the action research. Variance based structural equation modelling was used to compensate against the complex model evaluated.
1999-2001	**University of Nottingham**- *MA in Corporate Strategy and Governance* (Pass)
Dissertation:	Impact of Concurrent Enterprising (Concurrent Engineering in Virtual Enterprises) for Radical Innovation
Supervisor:	Prof. J. Lampel
1998-1999	**University of Nottingham**- *MSc in Operations Management and Manufacturing Systems* (Pass)
Dissertation:	Needs and Requirements of Programme Management in Virtual Enterprises
Supervisor:	Prof. Kulwant Pawar
1995-1998	**University of Nottingham**- *BEng in Manufacturing Engineering and Operations Management* (2.2)
Dissertation:	Use of Kanban and Optimal Production Techniques to Solve Lead Time Variability in MRP Systems: Arena Simulation
Supervisor:	Dr. Mike Byrne
1994-1995	**Yildiz Technical University**- *BSc in Mechanical Engineering* (72/100)
1987-1994	**Fevziye Mektepleri Vakfi Ozel Nisantasi Isik Lisesi**- High School 3.4/5

RESEARCH

Research Interest

There are three pillars of my research, which are operations management, international business and innovation. These pillars support a roof, which is the strategic management. I generally take an approach to look at these three pillars from a strategic management perspective. Under the pillars the base is where these pillars are supported. Methodological knowledge and ability to apply this is the foundation on which the structure is built. I have a wide knowledge on different methodologies that can be used within research ranging from action research to simulation. I have already used action research, case studies, interviews, surveys and simulation in various different research projects. The structure created by the foundation, pillars roof has an internal area where the novel combinations of research ideas are generated through combining foundation, pillars and roof by using areas such as technology and knowledge transfer, absorptive capacity, operations capabilities, psychic distance, multinationalization ratio, role of foreign factories, strategic flexibility, operations and supply chain flexibility, new product development flexibility, exploration vs exploitation, cognitive distance and many more.

Current Projects

The process of spillover effect: Survey is at the stage of design and is going to be administered in Turkish automotive industry suppliers. This survey aims to understand how the spillover happens once a multinational is operating in another country.

The operational capability antecedents of export market orientation: Survey is at the stage of development and is going to be administered in Turkish apparel and textiles industry, where the success of these business depend on their ability to export. This research aims to understand what kind of operational capabilities should these firms possess in order to create export market orientation and performance.

Strategic flexibility and innovation management: Survey is at the stage of development and is going to be administered within UK manufacturing companies. The aim of the research is to understand how the innovation management practices within these firms define their strategic flexibility.

Data Collected

Strategic flexibility and market orientation
Strategic flexibility and environmental uncertainty
Strategic flexibility and entry barriers
Strategic flexibility and exit barriers

Journals

Work In Progress

Manufacturing Flexibility Flexibility as an Antecedent of Strategic Flexibility
with Jas Ahmad and Banu Bozkurt Ozdenli
Submitted to Journal of Operations Management September 2014

Optimizing Cognitive Distance for Exploration and Exploitation
with Haluk Yener and Banu Bozkurt Ozdenli
Ready to be Submitted by end September 2014

International Operations Modes: Knowledge Transfer Perspective
with David Bennett and Breno Nunes
Ready to be submitted by end of October 2014

Micro-Multinationals: Knowledge Transfer Perspective
with David Bennett and Breno Nunes
Ready to be submitted by end of October 2014

Role of Factory and International Operations Strategy: Knowledge Transfer Perspective
with David Bennett and Breno Nunes
Ready to be submitted by end of October 2014

Supply Chain Flexibility as an Antecedent of Strategic Flexibility
with Jas Ahmad and Banu Bozkurt Ozdenli
Ready to be submitted end of March 2015

Conferences

Ozdenli, O. and Bozkurt, B. (2006) "Process Capability Constraints for Born Global Small and Medium Sized Manufacturing Enterprises" 32nd Annual EIBA Conference, Regional and National Drivers of Business Location and Competitiveness; Fribourg, Switzerland

Ozdenli O. and Bozkurt B. (2005) "International Manufacturing Networks and Management of Technology" 31st Annual EIBA Conference, Landscapes and Mindscapes in a Globalized World; Oslo, Norway

Ozdenli O and Bennett D (2005) "Management of International Manufacturing Networks and Technology: Comparison of Eight Case Studies", in Khalil, T (Ed) "Productivity Enhancement for Social Advance: The Role of Management of Technology", Proceedings of 14th International Conference on Management of Technology, IAMOT/UNIDO, Miami Fl/Vienna.

Ozdenli O. and Bennett D. (2004) "International Manufacturing Networks" **Keynote Speech** in XXIV Encontro Nacional de Engenharia de Produção XX International Conference on Industrial Engineering and Operations Management Florianópolis, Brazil

Ozdenli, O. and Bozkurt, B. (2004); "Through The Way From National Innovation System to National Innovation Capacity: Internationalisation and Technology Transfer Perspectives"; DRUID 2004, 14-16 June, Copenhagen, Denmark.

Ozdenli, O.; Bozkurt, B.; Bennett, D. and Vaidya, K. (2004); "The Effects of National Innovation System on Internationalisation: Investment Agency Perspectives"; AIB 2004, 10-13 July, Stockholm, Sweden.

Ozdenli, O.; Bozkurt, B. and Vaidya, K. (2004); "Turkish Automotive Industry: Foreign Producers and Domestic Capabilities"; EIBA 2004, 05-07 December, Ljubljana, Slovenia.

Ozdenli, O. and Bozkurt, B. (2004); "Turkey's Foreign Direct Investment Experience"; EIBA 2004, 05-07 December, Ljubljana, Slovenia.

Ozdenli, O. and Bozkurt, B. (2004); "The Impact of Globalisation and Competitiveness on SMEs in Turkey: An Explanatory Study"; EIBA 2004, 05-07 December, Ljubljana, Slovenia.

Ozdenli, O. and Bennett, D. (2004) A Study of Host Country Factors in Attracting Foreign Investment and Technology Transfer, in Hosni, Y, Smith R and Khalil, T (Eds) "New Directions in Technology Management: Changing Collaboration Between Government, Industry and University", International Association for Management of Technology, University of Miami. Washington, USA

Ozdenli, O. and Bennett, D. (2004); "A Comparative Study of Technology Transfer Paths Between Developed and Developing Countries"; 2nd World POM (Production and Operations Management) Conference and 15th Annual POMS Conference, Cancun, Mexico

Ozdenli, O. and Bennett, D. (2004); "The Transfer of Capabilities for Product Diversification: A Case Study of Failure"; 2nd World POM (Production and Operations Management) Conference and 15th Annual POMS Conference, Cancun, Mexico

Ozdenli, O. and Bennett, D. (2003); "Motivations for Internationalisation of SME Manufacturers: Findings from Case Study Investigation"; 8th International Manufacturing Symposium in Cambridge, UK

Reviewer

Journal of Manufacturing Technology Management

EUROMA Conferences

AIB (Academy of International Business)

EIBA (European International Business Academy)

Memberships

EIBA (European International Business Academy)

IAMOT (International Association of Management of Technology)

POMS (Production & Operations Management Society)

EUROMA (European Operations Management Association)

AIB (Academy of International Business)

DRUID (Danish Research Unit for Industrial Dynamics)

LANGUAGES AND COMPUTER SKILLS

Languages

Fluent: Turkish and English
Some Knowledge: Hungarian and German

Computer Skills

Turbo Basic, C++, Microsoft Office, Microsoft Visio 2003, Arena Simulation, Siman 3.5, SPSS for Statistical Analysis, Minitab 13, Endnote, Microsoft Project, NVivo, Lindo, PLS Graph, Simca-P, Amos, HTML, XML, FrontPage 2003, Dreamweaver, Flash and some knowledge about UNIX, PLS Graph, Smart PLS, MPlus, Blackboard, Webct, Moodle